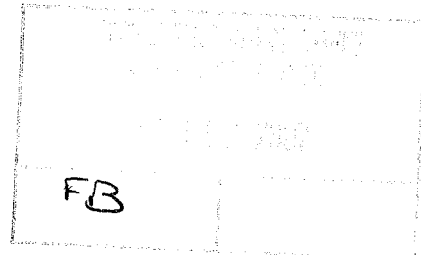


57578 (2)

From: ncredpel |
Sent: 06 February 2007 17:15
To: Scrutiny
Subject: Supermarket in St Peter



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I am strongly opposed to yet another supermarket in Jersey, let alone in St Peters which is already suffering from traffic problems.

The island has already had other supermarkets come in, Safeway's is a prime example, but the prices the consumer pays has not improved, except on a very small range of loss leaders.

The impact on a small village like St peter would be disastrous for the residence living there and the neighbouring parishes.

I do not believe customer choice would increase. If you go from one supermarket to another in England or anywhere else for that matter the products are all similar in range if not the same.

The only choice is where you choose to buy, not what you buy!

As far as jobs are concerned yes the supermarket would create new jobs obviously! but not new people, they would only be taking staff from other businesses in the island, unless the island is suddenly going to have an influx of resident workers!!

The local businesses would suffer as a result of the staffing problems and having to compete with large organisations who can sustain aggressive marketing for long periods of time.

As far as the town centre is concerned it is slowly being destroyed by the waterfront development sucking the life out of the centre and little or no rejuvenation programme has been put in place.

Watch this space as they say
Another blunder is on its way!!

N.J.Crespel